



Submitted 03/31/10

Why Become an MCA Member?



With a lot of the nation's focus on energy efficiency: GREEN this and GREEN that, miles-per-gallon, and CARBON FOOT PRINT... we as an "energy focused" industry sit in a place of opportunity:

- to provide the answer to a lot of facility managers and facility design firms
- to improve our own self interests and businesses

Yet we all struggle with day-to-day goals and sales and meeting our customers' needs.

With the MCA we have as our closest allies all the professionals to solve a lot of the same problems. Each of us as members can accomplish greater and better objectives for our companies and ourselves if we utilize the networking we have at our finger tips.

With an MCA membership one can access and network quickly with the key people "in-the-know" on a multitude of issues from generating equipment, heat recovery, switch gear, emissions criteria, project management, energy procurement, optimization of equipment, etc.

The MCA hosts several events throughout the year that are geared toward providing timely information to its members on a variety of topics. Past events have included discussions on current environmental regulations, ARRA and other cogeneration funding opportunities, sustainable development, and electric deregulation to name a few.

I encourage you to be a part of the solution and get involved with the MCA. Join the MCA today!

To download the membership form visit: <http://www.cogeneration.org/members.html>

Sincerely,
David Martindale
MCA Board Member 2010